

To Whom It May Concern,

I am writing to recommend **Mengru Zheng**, who is seeking an opportunity to build and grow a career in product design and user experience research. Mengru and I started our collaboration in October 2020, and she joined our startup journey as a co-founder of Silicon Beach Australia Ltd in March 2021.

Over nearly the last two years, I've been impressed by her determination, persistence, self-discipline and execution. She is an excellent self-learner in practical projects with great understanding both in digital and tangible products. In our first collaboration in low-fidelity wireframing and UX webinars for THNK.innovation, she showed well-organized execution, excellent design capabilities, empathetic communication and thoughtful iteration. Moreover, during our pre-accelerator and accelerator programs in Catalysr, she was always eager to learn and actively contributed to the assigned tasks. As a co-founder of Silicon Beach Australia, she always thinks critically and iterates problem-solving in innovative ways. And also, her rapid self-learning skill enhances her multi-disciplinary communication, which can associate our collaboration with other stakeholders more fluently, especially with developers. As a result, the growth of Silicon Beach has been remarkable since she joined. In my opinion, **Mengru** is a passionate, determined, humble, active and innovative person. I am sure that she will be a valuable member and will make a tremendous contribution to your team. Therefore, I strongly recommend **Mengru** for her job application.

Please do not hesitate to contact me if you have any questions.

Best regards,
David Hauser
August 29, 2022



Director & Acting CEO
Silicon Beach Australia

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If you are a recruiter doing reference check, please contact me via mengru.zheng@hotmail.com for the original PDF as well as referees' contact information.



Dr. Mathew Jafarzadeh
Founder & Director
CosmoAesthetics Pty Ltd
181 High St, Kew VIC 3101
August 26, 2022

To Whom It May Concern,

I am pleased to write a letter of recommendation for Mengru Zheng, who is applying for a position to chase her multidisciplinary ambition in design and human-computer interaction.

Mengru started cooperation with CosmoAesthetics in May 2021 as a freelance industrial designer. Her engagement was concept design and rendering of several consumer medical devices, in terms of which I have come to regard her as a smart person with critical thinking and thorough human-factor consideration. She is very patient to iterate her work and eager for optimized project outcomes. Undoubtedly, her outcomes have helped me save very much time to assist my documentation and communication in the development process. Therefore, her professionalism, punctuality and collaborative skills with different stakeholders have proven her to be an excellent designer.

I am experienced both in industry and in the academic area, so, I would highly recommend Mengru to grow her professionalism and seek more multidisciplinary innovation in her further career. Without question, Mengru will bring a design team valuable insight with her out-of-box thinking.

Please do not hesitate to contact me at m [REDACTED] or +61 [REDACTED] if you have any questions.

Sincerely,
Dr. Mathew Jafarzadeh

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Letter of Recommendation

To whom it may concern,

It is with distinct pleasure that I'm able to provide a recommendation for Mengru Zheng for any design position. For over a year I have had the opportunity to work with Mengru on a variety of industry projects under my freelance business - Dan Cabral Design (DCD).

DCD is based in Melbourne, Australia and connects with clients around the world to assist in design and engineering projects with great diversity. A broad range of skills are learnt, developed and applied amongst the DCD team and Mengru has always been keen to share and learn. She has been an exemplary team member by showing great initiative and consistently strives for excellence in various areas that benefit the business and support projects.

Mengru has worked well amongst the team and also individually, where her efforts have converted into valuable outcomes. I have been consistently impressed with Mengru's organisational skills, work ethic and grace under pressure. She is a talented industrial designer and has a good grasp of DFMA and the concepts of tolerancing, possesses great drawing skills and close attention to detail. Most importantly she is a team player, constantly seeks to improve and assist where possible while supporting myself and other team members based on our workloads and availability. She has truly become an asset to DCD and I am sure she will succeed and excel with opportunities that she undertakes.

Mengru is a hard working person who cares about her role and has always set a high bar of expectations, a good team leader who quietly leads by example. I'm confident she would make an invaluable addition to your team. Thank you very much for your time and consideration. Please feel free to send me an email and I would be happy to provide any further information.

Sincerely,

Dan Cabral



Product Design Engineer & DCD Managing Director

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